

**10<sup>th</sup> December 2012**

## **Norman Hay plc**

### **Norman Hay plc acquires SIFCO Applied Surface Concepts Group ("SIFCO-ASC")**

We are pleased to announce the acquisition of SIFCO-ASC from SIFCO Industries of Cleveland, Ohio, USA, which comprises SIFCO-ASC LLC (USA), SIFCO-ASC UK, SIFCO-ASC France and SIFCO-ASC Sweden.

SIFCO-ASC is the world's largest and most respected manufacturer and supplier of process equipment and associated chemicals for selective electroplating and anodizing. It also has its own subcontract process operations across the USA and Europe.

The SIFCO-ASC Group has approximately 80 employees based in four locations in the USA (Cleveland, Houston, Connecticut and Virginia) and four in Europe (UK, Sweden and two locations in France). They also have a number of licensed job shops, agents and distributors worldwide.

With over 50 years in the industry, the SIFCO-ASC Group remains the world leader in selective plating with unmatched R&D capabilities. It is the trusted supplier to many of the world's leading Aerospace, Oil & Gas and Power Generation businesses where it helps to improve component performance and reduce manufacturing costs.

Vic Bellanti, Chief Executive of Norman Hay plc, commented:

*"This is an excellent acquisition for us and fits into our strategic plan to expand the Norman Hay Group internationally into areas that have a clear synergy with our existing businesses. The SIFCO-ASC business will benefit greatly from our Surface Technology contacts and locations both in the UK and overseas and we are excited about opportunities that we have already identified for its future growth"*

Peter Hay, Chairman of Norman Hay plc, concluded by saying:

*"I am delighted to welcome all the staff, agents and distributors of SIFCO-ASC into the Norman Hay Group. We will work hard with our new colleagues to develop further the outstanding brand and reputation that SIFCO-ASC has built up over the years into new Countries and locations where our Group is already located".*

### **About Norman Hay plc**

The Norman Hay plc group is a global chemicals, sealant, surface coatings and engineering specialist with over 60 years of trading history. It operates globally and is headquartered in Coventry, UK. The Group has three main subsidiaries: "**Ultraseal**" – impregnation sealants; "**Surface Technology**" – providing surface coatings under the **Armourcote** brand and "**NHE**" – producing bespoke process plant & equipment.

### **SIFCO Applied Surface Concepts**

Founded in 1954, SIFCO-ASC is the largest supplier of Selective Electroplating and anodizing contract services in the world. Headquartered in Cleveland Ohio, they have 3 additional facilities in the US and operations in the UK, France and Sweden. SIFCO-ASC carries many global approvals from the world's leading specialist manufacturers through the improvement of component performance and by reducing manufacturing costs.

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